



Camp Sholom  
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## MITZVAH-THON 2009!

Camp Sholom Campers and Families:

Camp Sholom is excited to announce its first **Mitzvah-Thon** to raise funds for scholarships and other camp enrichment programs.

Between February 8<sup>th</sup> and May 15<sup>th</sup> you will have the opportunity to solicit pledges in a unique way from friends, family, and neighbors. Rather than raising funds through walking, running, jumping, etc. campers will contribute to the community and world by doing *mitzvot*, good deeds and other Jewish commandments. Camp Sholom will keep track of the *mitzvot* that campers take part in on a large board that will be displayed and celebrated throughout the summer.

Included in this packet are a variety of informational documents and tools for your successful participation in Mitzvah-Thon 2009:

1. **Mitzvah-Thon Pledge Sheet**—use the pledge sheet to keep track of the money you have collected and the *mitzvot* you have done in honor of each pledge. *The Pledge Sheet, along with all collected funds, should be turned into the Camp Sholom office no later than Friday, May 15<sup>th</sup>.*
2. **Mitzvah Idea Sheet**—this page will list some great mitzvah ideas for your pledges.
3. **Sponsorship Letter**—send copies of this letter out to friends, neighbors, and family to solicit pledges for the Mitzvah-Thon. Your sponsors should fill out the bottom of the page and return it to you with a check written out to Camp Sholom with “Mitzvah-Thon” in the memo.
4. **Thank-You Post Card**—make copies of the included “Thank-You” post card to send to your sponsors.
5. **Prize Page**—In addition to the personal satisfaction in doing *mitzvot* and raising money for kids to attend Camp Sholom, you can win some cool prizes when participating in the Mitzvah-Thon. Take a look!

Camp Sholom looks forward to your participation in Mitzvah-Thon 2009! If you have any questions please contact April at [aakiva@tbsoc.com](mailto:aakiva@tbsoc.com) or Marla at [mvaughter@tbsoc.com](mailto:mvaughter@tbsoc.com).

L'Shalom,

April Akiva, M.A.J.E.  
Director of Youth, Camp, and Temple Programming